

South Carolina



Planning Education Advisory Committee

Committee Members:

July 27, 2017

Stephen G. Riley, Chairman
Representing MASC
Term Expires: 2017

Phillip L. Lindler
Representing SCAC
Term expires: 2019

Cliff Ellis
Representing Clemson
University
Term expires: 2020

Christopher Witko
Representing USC
Term expires: 2020

Wayne Shuler
Representing SCAPA
Term expires: 2018

Ms. Leah Youngblood
Planning & Zoning Manager
City of Rock Hill
155 Johnston Street
Rock Hill, SC 29732

Re: *City of Rock Hill Art's Initiatives Programs*

Dear Ms. Youngblood:

On July 21, 2017 I received the Program Materials submitted for accreditation of the Continuing Education Course as referenced above. Upon receipt of your application, an email was sent to confirm receipt by all Committee members as well as a deadline set for comments.

Under the "no objection policy" adopted July 8, 2009, the request for accreditation is approved. The signed "*Notice of Decision*" is attached. Formal after-the-fact approval will be handled as part of a Consent Agenda at the regular quarterly meeting of the Committee, scheduled at 10:00 a.m. on Tuesday, October 31, 2017.

Thank you for your efforts to help make this program a success.

Sincerely,

Stephen G. Riley, ICMA~CM
Chairman

cc: Phillip Lindler, Cliff Ellis, Christopher Witko and Wayne Shuler

South Carolina Planning Education Advisory Committee (SCPEAC)

NOTICE OF DECISION

Title of Program: *City of Rock Hill's Arts Initiatives Programs*

11. The following action has been taken by the SCPEAC on this application:

ACCEPTED WITHOUT OBJECTION Date: July 27, 2017

REVIEWED BY FULL COMMITTEE Date: _____

a) X ACCREDITED for: 90 min CE credits: 1.5

b) _____ DENIED ACCREDITATION


Reason: _____

c) _____ RETURNED for more information

12. If accredited:

a) Authorized Course No.: 2017-06

b) Date of accreditation: 07/27/2017

Signature of SCPEAC Representative: _____


**For further information, contact Mr. Stephen G. Riley, Chairman,
843-341-4701 or stever@hiltonheadislandsc.gov**

APPLICATION FOR ACCREDITATION OF A CONTINUING EDUCATION PROGRAM

Note: This certification form, together with the required information referenced therein, shall be submitted to the Committee. If no objections are raised by a member of the SCPEAC within 10 working days of receipt, the continuing education program shall be considered accepted. If an objection is raised, a teleconference meeting shall be scheduled, with appropriate public notice, as soon as reasonably possible, to review the application.

Applications are due no later than 30 days prior to the first scheduled presentation of a program or class. The Committee will consider extenuating circumstances where the 30 day deadline cannot be met.

1. Name and address of organization providing or sponsoring the orientation program:

- a. Organization Name: CITY OF ROCK HILL
- b. Address: 155 JOHNSTON ST
- c. City: Rock Hill
- d. State: SC
- Zip Code: 29731
- e. Telephone: 803-329-5569
- f. Email: leah.youngblood@cityofrockhill.com

2. Contact Information:

- a. Name of Contact Person: JANICE E MILLER
- b. Title: HISTORIC PRESERVATION SPECIALIST
- c. Telephone: 803-817-5129
- d. Email: janice.miller@cityofrockhill.com

3. Information on orientation program:

- a. Title of Program:
Rock Hill's ARTS INITIATIVES PROGRAMS
- b. Date(s) and Location(s) of Program:
SEPTEMBER 22, 2017 - CITY HALL, 155 JOHNSTON ST, ROCK HILL
- c. Brief description of the program and its content:
OVERVIEW OF CITY'S PARTNERSHIPS DEVELOPED FOR PUBLIC ART DISPLAYS

4. Method of presentation (check all that apply. All sessions must have a Coordinator present):

- a. Presentor(s) in room with participants



- b. Live presentation via close circuit TV, video conferencing, or similar; Coordinator present ☐
- c. Videotape or CD/DVD presentation; Facilitator present ☐
- d. Webinar or similar; Coordinator present ☐
- e. Other (describe) _____

5. Description of materials to be distributed (check/fill in all that apply):

a. Powerpoint handout:	<input checked="" type="checkbox"/>	number of slides: 38 +/- (IN PROCESS)
b. Other handouts:	<input type="checkbox"/>	total pages:
c. CD/DVD:	<input type="checkbox"/>	
d. Other (describe)	_____	
e. None:	<input type="checkbox"/>	

6. When are materials distributed?

- a. Sent before the program: ☐
- b. Handed out at the program: ☒
- c. Other (describe) _____

7. Required attachments (5 copies distributed as described below):

- a. Course description and outline including estimated time per section
- b. Brochure, if available
- c. Course Presenter(s) and credentials (include brief resumes and qualifications)
- d. Copies of all handouts and course materials
- e. Evaluation Form and method of evaluation (each program must be evaluated)

8. Instruction Time:

- a. Indicate the total minutes of instruction time: 90 MINUTES

Note: Breaks, meals and introductions should not be counted. A reasonable period of Q and A should be included and counted.

9. Method of Advertisement:

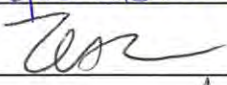
- a. Describe the ways in which you intend to let potential attendees know about this orientation program:

POSTCARDS, EMAIL, REMINDERS AT MEETINGS, CATAWBA COUNCIL OF GOVTS CALENDAR

10. Certification. By Submitting this application, the applicant agrees to:

- a. Allow in-person observation, without charge, of the Program by the SCPEAC Committee members. Any food, travel or lodging costs will be the responsibility of the Committee member(s).

b. The applicant acknowledges that its approval for this Program may be withdrawn for violations of the regulations or failure to comply with the agreements and representations contained herein and as may be required by the SCPEAC.

- i. Name of Organization: CITY OF ROCK HILL
- ii. Name of Representative: LEAH YOUNGBLOOD
- iii. Title: PLANNING & ZONING MANAGER
- iv. Phone: 803-329-5569
- v. Email: LEAH.YOUNGBLOOD@CITYOFROCKHILL.COM
- vi. Signature: 
- vii. Date: 7/21/17

Application and all Materials may be submitted in one of the following means:

1. Electronic submission to each of the committee members listed below via email; or
2. Hardcopy via U. S. Mail, 1 copy each to each committee member; or
3. Electronic submission of the application via email to all committee members, and submit hardcopy supporting materials via U.S. Mail to each member, if materials not available electronically.
4. Please cc all applications to the Chairman's assistant, Vicki Pfannenschmidt at vickip@hiltonheadislandsc.gov

To access committee members email and postal addresses visit the link below:
<http://www.scstatehouse.gov/scpeac/members.htm>

NOTICE OF DECISION

11. The following action has been taken by the SCPEAC on this application:

<input type="checkbox"/> ACCREDITED for	_____ CE credits
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☐ DENIED ACCREDITATION

☐ RETURNED for more information

i. Reason: _____

12. If accredited:

Accredited Course No: _____

a. Date of accreditation: _____

b. Certification is valid until: _____

Signature of SCPEAC Representative: _____

**For further information, contact Mr. Stephen Riley, Chairman,
843-341-4701 or stever@hiltonheadislandsc.gov**



**CITY OF ROCK HILL ARTS INITIATIVES PROGRAMS
SEPTEMBER 22, 2017**

PRESENTERS:

**DEBRA HEINTZ, EXECUTIVE DIRECTOR – ARTS COUNCIL OF YORK COUNTY
DR. LUANNE KOKOLIS, ASSOCIATE SUPERINTENDANT FOR PLANNING & PROGRAM SUPPORT – ROCK
HILL SCHOOL DISTRICT 3**

Introduction of Presenters

Public Art & City Quality Goals (10 minutes)

Initial Public Art Projects in Rock Hill (10 minutes)

- Civitas
- Casey at the Bat
- Anderson Motor Company Mural

Arts Council of York County Projects (30 minutes)

- Goals
- Partnerships
- Spirit of Place #2 – Gettys Center
- Emerging Spirit – Elk Avenue
- African American Business District Monument – Black Street & Dave Lyle Boulevard

Rock Hill Economic & Urban Development Quality of Life Committee (30 minutes)

- Goals
- Partnerships
- Rock Hill Designs
 - Fountain Park
 - Freedom Walkway
 - Knowledge Park Roundabout
 - Bleachery Heritage Project

Other Projects (15 minutes)

- Sculptural Bike Racks
- Women's Arts Initiatives (WAI) – Ann Evolving – Historic Rock Hill
- Winthrop University Fine Arts Programs
- Celriver Legacy Project

Project Process (5 minutes)

Questions

DEBRA M. HEINTZ

2192 Quiet Creek Place

Rock Hill, SC 29732

803/322.5043 (cell) 803/328-2787 (work) heintzd@yorkcountyyarts.org

EDUCATION

Bachelor of Arts - Mass Communication, Winthrop University, Rock Hill, SC,
(Magna cum laude graduate, 1999)

University of South Carolina at Lancaster, SC - Continuing Ed-computer programming

York Technical College, Rock Hill, SC- Continuing Ed- computer programming

EXPERIENCE

Executive Director - Arts Council of York County, July 2001-Present

Interim Director/Mktg/Financial Assistant – Rock Hill Arts Council, June 1996 –2001

Marketing Coordinator - South Carolina Presenters Network, 1998 – 1999 (Part-time)

Assistant to the Director - Rock Hill Arts Council, 1992 - 1996

DP Operations Supervisor/Senior Programmer - Warner Electric 1984 - 1992

PROFESSIONAL AFFILIATIONS

Present:

- South Carolina Arts Alliance – Board Member
- South Carolina Ag + Art Tour, Regional Leadership Board
- ASC Regional Artist Project Grant Consortium - member
- Piedmont Regional Arts Councils - member
- City of Rock Hill - Old Town Association Board – President
- Winthrop University Graduate Advisory Board
- Rock Hill Economic Development Corporation - Quality of Life Committee
- African American Cultural Resource Committee – Board Member
- Women’s Arts Initiative, Treasurer
- City of Rock Hill, Cultural District Steering Committee

Past:

- ChristmasVille Board of Directors
- S.C. Alliance for Arts Education – Board Member, Treasurer
- S.C. Kennedy Center Partners in Education Committee, Chair
- Come See Me Entertainment Chairman
- Leadership York County – graduate and volunteer
- Rotary Club

An experienced management professional, Debra joined the Arts Council staff during the renovation of the Center for the Arts and has since led the Arts Council through the renovation of two additional cultural facilities. With 23 years of experience working with boards, staff and volunteers in a non-profit setting, as executive director, she manages three cultural facilities, prepares annual budgets, conducts an annual fundraising campaign, oversees a visual and performing arts series, grant-writing and programming that attracts 165,000+ visitors from 242 cities, 43 states and 10 countries contributing to a \$7 million economic impact in York County.



Dr. Luanne Kokolis is Associate Superintendent for Planning and Program Support in the Rock Hill School District 3. Prior to joining the RHSD3 staff in 2006, she served for 20 years as a principal, assistant principal, and high school teacher in Pennsylvania. Dr. Kokolis graduated with her Bachelor of Science in education from Robert Morris University and obtained her doctorate in Educational Leadership from Indiana University of Pennsylvania. She is also an adjunct faculty member at Winthrop University. Dr. Kokolis is an active member of the Rock Hill community, serving as a member of the City of Rock Hill's 2020 Strategic Planning Steering Committee, the York County/City of Rock Hill Proactive Collaborative Planning Committee, Rock Hill Economic Development Council, and the York County All on Board Alcohol Drug Abuse Council. As chair of the Rock Hill Quality of Life Committee, Dr. Kokolis helped guide a number of arts initiative partnerships involving the City of Rock Hill, Arts Council of York County, Winthrop University, Rock Hill School District 3, and private corporations.

Grazier Rhea

Community Development Director at Catawba Regional Council of Governments

grhea@catawbacog.org

Summary

N/A

Experience

Community Development Director

April 1978 - Present

Catawba Regional Council of Governments serves local governments in Chester, Lancaster, Union and York Counties. We provide a variety of services, including planning, GIS, grantsmanship, small business loans, workforce development, transportation. economic and community development, other services that address regional issues. I work with local governments to develop infrastructure and other community development projects, write the grants and administer the projects, once funded.

Education

Converse College

Sociology, 1970 - 1974



City of Rock Hill Arts Initiatives Programs

September 22, 2017



Debra Heintz

Executive Director, Arts Council of York County

Dr. Luanne Kokolis

Associate Superintendent for Planning & Program Support
Rock Hill School District 3

Former Chair, Rock Hill Economic & Urban Development
Quality of Life Committee

Grazier Rhea

Community Development Director, Catawba Regional
Council of Governments



City of Rock Hill Quality Goals

- Public art encouraged to transform places into community treasures
- Cultivate partnerships that encourage a wide range of cultural, recreational, and educational opportunities for all ages
- Provide artistic and cultural programs that are co-sponsored by City partners
- Placemaking as a means of improving quality services, places, and community

Initial Projects

Civitas

- Developed during Empowering the Vision process which brought community together to envision Rock Hill's future
- Audrey Flack, artist
- Installed 1991 at Gateway Plaza, Dave Lyle Boulevard
- Representative of Rock Hill's commitment to business, education, history, arts & culture, and infrastructure
- Paid for through private donations



Initial Projects

Casey at Bat

- Original intention to lease for a year with option to purchase
- Mark Lundeen, artist
- Based on Ernest Lawrence Thayer poem, *Casey at the Bat*
- Installed 1992 at entrance to Cherry Park's Softball/Baseball Complex
- Paid for through citizen donations to the "Keep Casey" fund



Carol Gant

Anderson Motor Company Mural

- Black Street Parking Garage installed 2006 part of East Black





Arts Council Projects

- Goal: To create and support a thriving, diverse, and vibrant arts community and to provide leadership in arts education and development, marketing, and advocacy.
- Fosters partnerships with public and private entities to further arts community
- Works with Rock Hill School District 3 to encourage arts education

Spirit of Place #2

- Gettys Center
- Robert Hasselle, artist
- Spirit of Place #1 purchased by Cincinnati Museum of Art



Emerging Spirit

- Elk Avenue
- Berry Bate, artist
- Installed 2012



African American Business District

- Black Street and Dave Lyle Boulevard
- Installed 2015





RHEDC – Quality of Life Committee

Strategic Statement: We will work proactively to improve the quality of life for the citizens in our community by supporting economic development efforts to:

- Encourage individual projects and other developments that improve infrastructure, transportation, and the environment.
- Encourage master planning and proactive design regarding community development and growth.
- Encourages integration of arts, history, and cultural components in the community.

Fountain Park

- Completed 2015
- Features student artwork
- Partnership between Comporium & City of Rock Hill



Rock Hill Designs (2014)

Establish a pilot program to include *locally created, locally inspired art* in the design of 2-3 public projects over the next 3 years. Connect artists to classrooms in order to engage students and teachers. Incorporate the knowledge gained from these pilot projects to establish an ongoing process for engaging local students, artists, designers, fabricators and others in creating public places that represent the people of Rock Hill.

Sponsor: Quality of Life Committee, RHEDC

Current Projects

- Walkway at 139 Main
- Knowledge Park Roundabout
- Goal: better projects, without higher costs
- Supported by a grant from the National Endowment for the Arts
- Supported also by the Barre Mitchell Community Initiatives Fund

Walkway at 139 Main

- Juan Logan, Laurel Holtzappple, Lauren Doran, artists
- Installed 2017
- A walkway between Main Street and the White Street parking lot has been turned into a work of art
- Truly a space that represents the people of Rock Hill
- Civil rights/social justice theme, building on Rock Hill's civil rights history



Help Design the Woolworth Walkway

Monday, February 2, 2015

4-7 PM

Community Open House Drop-In

Center for the Arts

121 E. Main Street, Rock Hill



- Meet the artists designing the Woolworth Walkway, a public pedestrian landscaped walkway connecting Main Street to White & Caldwell Streets.
- Share your personal stories about civil rights and social justice to make the walkway's integrated public artwork more meaningful.
- We want to hear about your experiences with the struggle for human rights, including race, gender, age, disability, socio-economic status, education, fair housing, etc.

Questions or comments? Call 803-329-7090 or email publicaffairs@cityofrockhill.com.



Interpretive Statement

The Freedom Walkway celebrates the striving of the people of Rock Hill and the entire United States of America to achieve the promise of Liberty and Justice for All. At the birth of our nation it was a founding principle that “all men are created equal” and that no person was to be deprived of “life, liberty or property without due process of law.” Long after the Declaration of Independence, equality of rights and opportunities remained an unrealized ideal enjoyed by only the most privileged of our citizens. Many groups have felt the sting of injustice and marginalization while the country struggled to realize the promise of equality. Today we are closer than ever to achieving our founders’ promise of equality through the heroic works of ordinary citizens. As this walkway demonstrates, Rock Hill has given rise to its own heroes for justice and equality. This Walkway is dedicated as a reminder to every citizen of this community and our nation, that we are guaranteed the rights and freedoms that are the foundations of the American constitutional system.







ALL



“Liberty and Justice for All”





Create Lasting Meaning

The Freedom Walkway will be a place to recognize and celebrate “local heroes” for the cause of greater equality for all citizens. It is not the goal of the walkway to serve simply as a historic monument; rather, it is intended to be a place to inspire and empower future generations to strive for equality and justice in their day and time.

Celebrate “Local Heroes” Through:

- Interpretive signage including photos and text, typical of signage that might be seen in a national park.
- Engraving of names of “local heroes” in brick pavers
- Digital information, accessible through a smart phone or tablet, providing stories, photos and other information about the “local heroes” and their work to promote equality for all citizens
- A brochure explaining the symbolic elements of the walkway
- A curriculum guide for students, geared to appropriate grade levels as determined by the Rock Hill Schools

Annual Recognition and Celebration of Local Heroes

- At the dedication of the walkway, the Friendship Nine and 2-4 additional “local heroes” will be honored.
- Each year, additional “local heroes” will be identified and honored at the walkway



Knowledge Park Roundabout

- A partnership with Winthrop University
- Students in a special class focused on public art created proposed designs
- Designs were judged by a panel and a winning design selected



45' R/W
NO. 46.755
(1985)

STREET
TREE, TYP.

LARGE
CANOPY
TREE, TYP.

NEW CITY OF ROCK HILL
15' UTILITY EASEMENT

PRES. 30' R/W
(FILE NO. 46.755
(1985))

PRES. 35' R/W
(FILE NO. 46.755
(1985))

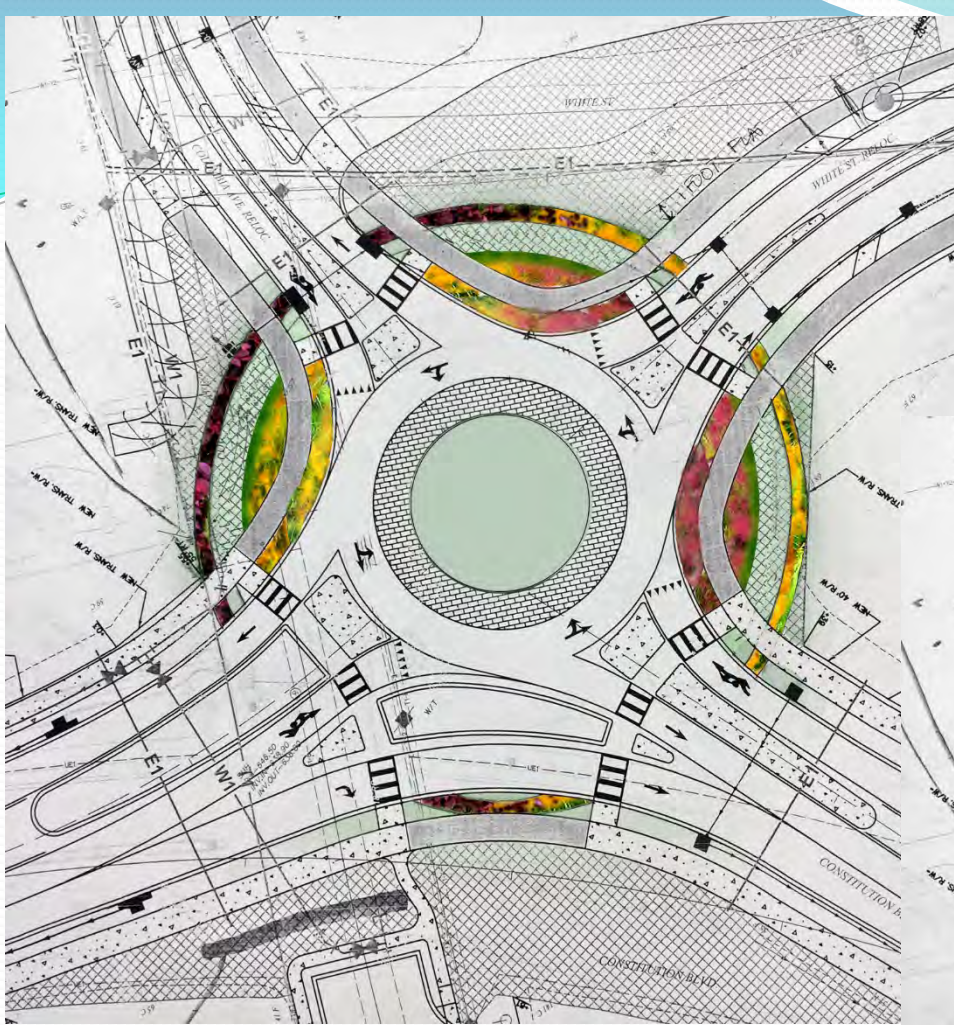
ROCK HILL
EASEMENT

GROUND COVERS
& PERENNIALS,
TYP.

STAINED
CONCRETE,
TYP.

SMALL
FLOWERING
TREE, TYP.

SHRUBS,
TYP.



Fall



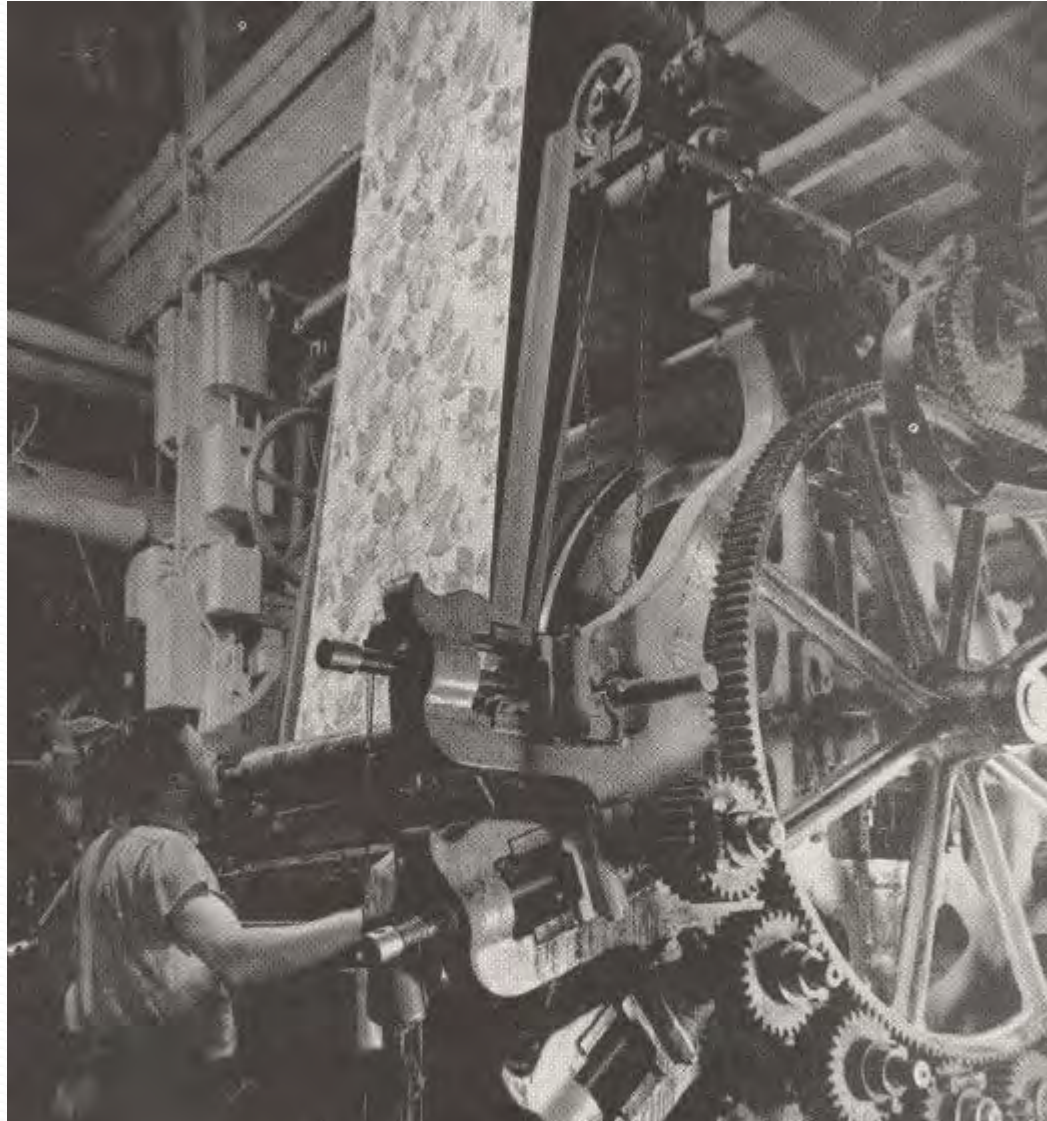
Winter

Disc Designs



Bleachery Heritage Project

- Partnership with former Bleachery Employees
- Honor and preserve memory of Rock Hill Printing & Finishing Company, Anderson Motor Company, and Rock Hill Buggy Company



Bike Racks

- A partnership between Rock Hill School District 3 and Winthrop University
- Located throughout Old Town to encourage bike use



Women's Art Initiative (WAI)

- Formed 2011 in cooperation with the Rock Hill Parks Foundation with the mission to enhance the quality of life for the Rock Hill area by reflecting its cultural values and artistic vitality through public art
- *Emerging Ann* – Kathy Bruce, artist

Installed at the White Home, 2016

- Refreshing of mural – Ed Lewandowski, artist

Center for the Arts rear facade





Cultural District Designation - 2015

- First state-recognized cultural district by The South Carolina Arts Commission
- Center of cultural, artistic, and economic activity
- Besides galleries, live performance venues, theatres, artist studios, museums, arts centers, arts schools, and public art pieces, includes areas where art is not the primary purpose but is encouraged through making spaces available for the public to encounter the arts

Process for Installations

Once a project is proposed:

- Engage partnerships
- Determine location
- Develop plans and specifications
- Provide plans to City for review by various departments (zoning, utilities, historic, etc.)
- Send out for bid
- Install and enjoy!



Questions?



CONTINUING EDUCATION EVALUATION FORM

Name of Program: **City of Rock Hill Arts Initiatives Programs** Date: **9/22/2017**

Facilitator(s): **Debra Heintz, Dr. Luanne Kokolis, Grazier Rhea**

Please rate the following on a scale from 1 to 5 by circling the appropriate number:

1= strongly disagree (SD); 2= disagree (D); 3= neutral (N); 4= agree (A); 5 = strongly agree (SA)

	SD	D	N	A	SA
1. The topic of this continuing education session was interesting and/or relevant to my role with the City of Rock Hill.	1	2	3	4	5
2. The coordinator demonstrated comprehensive knowledge of the subject matter.	1	2	3	4	5
3. The coordinator conveyed the material effectively.	1	2	3	4	5
4. The coordinator was well-prepared and the session was well-organized.	1	2	3	4	5

What was the most valuable part of this session?

What could have been done to improve this session?

Ideas for future continuing education topics: